

# JP'S LIQUOR, WINE AND BEER

## FINDING COOL WAYS TO SAVE

CASE STUDY  
MINNESOTA



At JP's Liquor, Wine and Beer in Lino Lakes, owner Jeremy Kostrzewski knew he could be saving energy and money at his store. But the responsibilities of a small business owner are many, and he wasn't sure where to start.

With the help of Xcel Energy's HVAC-R program, he was able to determine the best solution and get money back for making energy-efficient choices.

### Energy expert visit

Part of the program includes a free energy assessment. During the assessment, the expert cleaned the coils on the cooler and installed a free low-flow aerator in the restroom. The assessment identified other opportunities such as upgrading case lighting to LEDs and replacing the fan motor in their walk-in cooler.

"They made the process really easy," Kostrzewski says. "I didn't have to do much and they even helped me fill out the paperwork." Crews installed six electronically commutated fan motors (ECM) in the cooler and earned Kostrzewski a rebate of \$420. Then they took a look at the lighting.

In the reach-in coolers along the wall, Kostrzewski opted to upgrade to LED lighting, saving him even more energy and earning him an additional \$630 in rebates.

The HVAC-R program, are perfect for small business owners looking for ways to save. Xcel Energy program manager. They are great first steps into the energy-efficiency world, and usually get business owners thinking about other things they can do to lower their bills.

### Future savings

In all, Kostrzewski recovered about 25 percent of his costs in rebates and will continue to save for years to come.

For more information about Xcel Energy's Commercial Refrigeration or Lighting rebates, please visit [xcelenergy.com](https://www.xcelenergy.com) or call an energy advisor at 855-839-8862.

"The rebates were definitely a factor to getting the work done. Xcel Energy made the process really easy and even helped me fill out the paperwork."

Jeremy Kostrzewski,  
Owner of JP's Liquor, Wine and Beer



### MOTORS PROJECT SNAPSHOT

Cost to install 6 ECM motors	\$1,250
Xcel Energy rebate	\$420
Est. annual energy cost savings	\$380
Simple payback	2 years

### LIGHTING PROJECT SNAPSHOT

Install LED lighting in reach-in coolers	\$1,060
Xcel Energy rebate	\$630
Est. annual energy cost savings	\$350
Simple payback	Just over 1 year